

ABOUT ME

Data-Driven Digital Marketing Specialist with 3+ years of experience specializing in content marketing. Drives traffic, boosts audience engagement with dynamic marketing strategies and campaigns. Let's take your vision to the next level, together.

EDUCATION

ST. XAVIERS HIGH SCHOOL

2019 - 2020 | Gorakhpur, India

SD PUBLIC SCHOOL

2021 - 2022 | Kushinagar, India

EXPERIENCE

2020 LIQUID

CONTENT MARKETER

- Worked on generating a strategy to attract B2B leads to reach start-ups in the retail world.
- Thanks to my strategy, it was possible to capture a sufficient number of leads to close all the stands.

2019 ALCON

SOCIAL MEDIA MARKETER

- Worked to improve their presence on social media.
- I launched an annual content strategy focused on attracting new followers.
- Helped them in improving branding.

2018 WARDROBE

DIGITAL STRATEGIST

- I helped them in establishing their brand in the digital world.
- Created a standing out digital strategy to sustain the project in long term.

SKILLS

Copywriting	<div style="width: 100%;"></div>
Graphic Designing	<div style="width: 80%;"></div>
Marketing Strategy	<div style="width: 90%;"></div>
YouTube Marketing	<div style="width: 85%;"></div>
Media Outreach	<div style="width: 75%;"></div>
SM Marketing	<div style="width: 95%;"></div>

CONTACT

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